



# **ANS eMarket™**

## **Email Marketing and Management**

More than 500 million people in the world have Internet access. And the popularity of email continues to grow.

Business users are communicating via email every day. And sending your marketing message to thousands of recipients via email costs much less than traditional mail.

ANS eMarket provides companies the ability to quickly and easily create HTML branded email-marketing campaigns from any computer in the world...helping you better connect with your customers no matter where you, your computer, or your data resides.

With ANs eMarket you can now track online who opened your message, when they opened it, how many times they read the message, and which specific customers or prospects clicked through an embedded link within that message, helping further focus your targeted follow-up.

Stay in front of your customers and reach out to prospects quickly, easily and effectively with ANS eMarket™ email marketing service:

- Capture email addresses of prospects from your website
- Reach out and touch those prospects with messages they are waiting to hear
- Be consistently in front of your customer base with your company name and identity
- Motivate, educate and inform your employees across your enterprise
- Real-time campaign management
- No software to install, configure & maintain
- Branded HTML campaigns
- Online reporting
- Personalized emails
- Online database management

Remember, the success of your site is in understanding your market, learning your customer's habits and how to communicate to them. Combining email marketing with a Web site strategy including Web Statistics and Search Engine Optimization is the best way to improve your site penetration into your target market.

Not sure how ANS eMarket can improve your market penetration? Or want a personal guided tour? Contact our marketing experts who will work with you to discover the best solution for your website marketing needs.



2780 South Arlington Road, Akron, Ohio, 44312  
Tel: 330.645.4266, Fax: 330.645.4277

[WWW.ANSCORP.COM](http://WWW.ANSCORP.COM)