



E-Commerce **Complete Internet StoreFront Solution**

E-Commerce brings the world of transactions to your customers at the click of a mouse.

E-Commerce is about lowering operating costs, exploring new local, national and global markets, building tighter relationships with customers and suppliers using online catalogs, inventory and procurement systems and one-to-one marketing through automated web site personalization.

The creation of an E-Commerce Application should result in a virtual, electronic "storefront." This storefront follows many of the same rules that a real-world "bricks and mortar" shopping experience has. Your products must be easy to find, the selection process must be intuitive, and checkout should be painless and secure. In addition, non-technical personnel should be able to easily administer the storefront in order to make product, pricing, and other changes.

ANS E-Commerce Benefits

Checkout

Shopping basket functions include built-in checksum verification for credit cards, support for secure real-time payments, and multiple shipments per order. Payment options and real-time gateways can be extended and customized. Email order notifications may be automatically sent to the customer, merchant, and / or another contact.

Cookie Support

ANS E-Commerce will work with cookies or without. A cookie enables the program to recognize the user and retrieve any existing information on the customer. Cookies are safe and are provided as a convenience to the customer during the checkout process.

Customer Service Automation

Your customers have the ability to automatically view their order history. They can also view specific order details with information like shipping tracking numbers and fulfillment status.

Retail Shopping

Simple turn-page navigation, uses a relational (hierarchical) categorization of products, order a single item or many at a time, discounts for bulk quantity ordering, stores customer information in the database, international transactions and shipping, customer order verification by email, and a printable invoice.

Secure Transaction

ANS E-Commerce supports secure transactions via industry standard Secure Sockets Layer (SSL). SSL support can be applied at a global level or individual store level.

Call ANS today and our expert staff will work with you to discover the best solution that fits your E-Commerce development needs.

Value Of US Online Sales, 2003 & 2008

Year	Total (USD billion)
2003	\$95.7
2008	\$229.0

By 2008, 10% of total US sales will be completed online

Over 63 million US households will shop online in 2008

Source: Forrester Research